# 2025 FUSE Training Summit Email & Promotion Kit

#### Email #1

Hi Arrowmen!

Are you interested in bettering your individual leadership skills while also growing the bonds of brotherhood? If so, I have just the opportunity for you! Each year Section E20 has two major events: a training summit and Conclave. Today, I am excited to invite each and every one of you to attend the 2025 Section E20 FUSE Training Summit. This year, FUSE will be held on March 2nd at the Connecticut Fire Academy in Windsor Locks, CT, and we want you to be there!

Returning once again this year, the FUSE Training Summit is designed to bring Arrowmen of all ages and experience levels together to create personal connections and tackle issues in their lodges and Scouting. Guided by experienced leaders from across the Eastern Region, participants will collaborate with Arrowmen from across the Section to share best practices and continue building up the fellowship between our brothers in Section E20. Arrowmen will leave the FUSE Training Summit armed with tangible methods for approaching the challenges our lodge faces and confident in their leadership capabilities. For more information and to register, please take a look at the Section E20 website.

Additionally, the Section leadership team understands that FUSE may be further away from some of our members, and, as such, will be offering an overnight option for Saturday evening. Participants are invited to stay the night at J.N. Webster Scout Reservation (our Conclave hosts this year) in a heated cabin to enjoy some pre-event fellowship and much needed rest. This overnight costs \$10, and lodges must provide sufficient adult coverage for any Arrowmen staying the night. To register for the overnight, please click here.

For those attending the overnight option, Webster is hosting a Trade-O-Ree event on March 1st. Everyone is invited to attend this event, and more information can be found on the CT Rivers website, <u>linked here</u>. This event is not affiliated with Section E20.

I look forward to seeing you at all FUSE, and, as always, please reach out to me if you have any questions.

#### Email #2

Hi Arrowmen!

What if I told you that you didn't have to wait until conclave to meet new friends from all across the Section? In fact, you only have to wait a few weeks for this year's training summit, called FUSE! The FUSE Training Summit – Forging Unity, Success, and Empowerment – will offer unique opportunities for ALL Arrowmen to collaborate with others and tackle challenges within our lodges and Scouting. With the help of experienced Arrowmen from across the Eastern Region, participants like you will develop meaningful and productive plans to tackle these issues.

This year, FUSE will be held at the Connecticut Fire Academy in Windsor Locks, Connecticut, on March 2nd, and we want to see you there. Registration is now open on the <u>Section E20</u> <u>website</u>, and I encourage you to go register! And while you're there, be sure to consider purchasing this year's Golden Ticket, which comes with a special patch and will cover the costs of both the FUSE Training Summit and Conclave.

I can't wait to see you there, and please don't hesitate to reach out to me if you have any questions!

### Email #3

Arrowmen,

In August of 2024, Section E20 welcomed two new lodges. The combination of these (now 7) lodges brings new possibilities, new leadership, and most importantly, new friends! Our first opportunity to come together as a Section is quickly approaching, and I want you to be there. This year at the Section E20 FUSE Training Summit, Arrowmen just like you will unite to develop meaningful plans to resolve specific challenges in our lodges and Scouting. FUSE will be an opportunity for us to learn from each other and help to facilitate positive change within our lodges. Guided by experienced trainers from across the Eastern Region, Arrowmen will develop their leadership abilities and help contribute to the overall success of our lodge. FUSE stands for forging unity, success, and empowerment, and that is exactly what we hope this training will accomplish.

This year, FUSE will be held on March 2nd from 10am-4pm at the Connecticut Fire Academy (34 Perimeter Rd, Windsor Locks, CT). Registration for this event is now open, and I encourage you all to go register on the <u>Section E20 website!</u>

I look forward to seeing you at FUSE, and, as always, please don't hesitate to reach out if you have any questions.

## Email #4 - New Member Specific

Hello!

Welcome to the Order of the Arrow and congratulations on completing your induction!

As you learned in the Ordeal ceremony, membership in the OA is given, not only for what you have done, but for what you are expected to do. Getting involved in leadership in your chapter or lodge can be daunting, but we know you can do it. To help you build your leadership skills and meet new Arrowmen, Section E20 will be holding the FUSE Training Summit on March 2nd! FUSE – Forging Unity, Success, and Empowerment – will be an incredible opportunity for you to collaborate with fellow E20 Arrowmen from Vermont, Connecticut, Massachusetts, and New

York. Guided by some of the best trainers from the Eastern Region, you will develop your leadership skills, then take these new skills and knowledge back to your lodge.

Registration for FUSE is now open, and we encourage you to go register on the <u>Section E20</u> <u>website!</u> We look forward to seeing you there, and please don't hesitate to reach out to us or your lodge leadership if you have any questions.

Yours in Brotherhood, Max Mihalov and Brendan Lockmer Section E20 Co-Chiefs

# Newsletter Article #1

Are you looking for fun, high-quality training at a local level? The Section E20 FUSE Training Summit is for you! Join Arrowmen from across Section E20 on March 2nd for a day of leadership and personal growth. Guided by experienced trainers from across the Eastern Region, participants like you will collaborate with others and tackle challenges within our lodges and Scouting. Register today on the <u>Section E20 website!</u>

#### Newsletter Article #2

What are your next steps in Scouting? No matter your trail, the Section E20 FUSE Training Summit can help you get there. On March 2nd, join fellow Arrowmen from across the Section for the Section's premier training event. With the guidance of the Region's best trainers, participants will tackle the biggest challenges our lodge faces in a hands-on collaborative experience. Register today on the <u>Section E20 website!</u>

## Instagram Caption #1

Arrowmen, where will you be on March 2nd? Join us at the Section E20 FUSE Training Summit for high-quality training on a local level! Register today using this link: <a href="https://sectione20.oa-bsa.org/event/fuse-training-summit/">https://sectione20.oa-bsa.org/event/fuse-training-summit/</a>

#### Instagram Caption #2

High quality training, hands-on collaboration, and productive fellowship. What more could you want? Join Section E20 at the FUSE Training Summit on March 2nd to get all of this and more! Register today using this link: https://sectione20.oa-bsa.org/event/fuse-training-summit/

# **Flyers**

Click here to access flyers

# Social Media Post Graphics

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\*For all posts using this content, we ask that you please tag @oasectione20\*